

Holiday Park Homeowners Association

Long Range Plan - History and Timeline

Exploration Phase: November 2001 – December 2002

HPHA Board of Directors began discussion of objectives and benefits to having a Long Range Plan (LRP), in addition to our 5-year economic planning cycles. The goal of an LRP for HPHA is to create a strategic plan, which will serve as a framework and guidelines for Park development and improvements in a 10-30 year timeframe.

Meetings with Experts in this field during this phase:

- Mike Coker of Coker & Associates, a City Planning and Landscape Architecture firm
- Halff Associates submits a quote to undertake master plan for HPHA
- MESA Design submits a quote to undertake master plan for HPHA

Incorporated LRP in 2003 HPHA budget, however, at the annual meeting the decision made to defer the LRP until the **swimming pool & tennis court renovations are completed (2007)**.

Engagement Phase: May 2007 – November 2008

During this phase, we began developing objectives and goals for an HPHA Long Range Plan. We gathered information, meetings with experts in this field. We learned a Topographical Site Survey had not been done on Park and would be needed.

HPHA Board voted to proceed with LRP development project. Updates on LRP project provided at all subsequent HPHA monthly Board Meetings.

An LRP steering committee was formed (Matt Bach, Melissa Santucci, Vas Vasanthkumar, Malia Irby). Tony Bennett, Paul Irby and Mireille Emmett subsequently joining the committee.

Beginning May 2007, Long Range Plan developments reviewed twice a year at every HPHA all member meeting.

Interviewed and Solicited Topographical site survey from:

- Oct 15, 2007 Lynn Kadlek & Associates
- May 30, 2008 - Studio 13 Design Group
- Sep 15, 2008 - Spiars Engineering
- Dec 5, 2008 - Salter Engineering

Interviewed and Solicited Design Proposals from:

- May 8 2008 - MESA Design Group
- June 2 2008 - Linda Tycher & Assoc
- June 11 2008 – TBG Design Group
- Nov 13 2008 – NJB Design Group

Design and Adoption Phase: November 2008 – November 2009

HPHA Board voted to proceed with LRP and engage with a Design Planning firm. Significant efforts to inform membership and solicit input began. Specific details are outlined below:

Nov 3, 2008 Met with Lori LaParche, realtor, discuss impact of an LRP on property values and area marketability.

Nov 6, 2008 - HPHA Annual Meeting discussed LRP, and draft survey of goals / mission statement given out

Dec 1, 2008 met with David Schleg, City of Dallas Planner, to discuss anticipated development around HPHA and opportunities to coordinate HPHA LRP with surrounding development

Feb 3, 2009 Park-wide survey sent out to membership in order to create and prioritize ideas and goals for HPHA

April 2009:

Board voted to select Newman, Jackson and Bieberstein (NJB) Design Group for LRP design resource. Began series of Board, Steering Committee and Park-wide meetings with NJB.

June 2, 2009 - HPHA semi-annual meeting, NJB introduced. Preliminary design ideas displayed at HPHA Pool

June 18, 2009 - HPHA Long Range Plan Meeting with membership at Fretz Park.

August 4, 2009 – Draft LRP presented to HPHA membership at Fretz Park.

August 21, 2009 – Updated LRP displayed at HPHA Pool

August 26, 2009 – Review Final LRP Proposal at Fretz Park

September 1, 2009 - HPHA Board meeting. Board to adopt Long Range Proposal, discusses amendments to By-Laws

September 8, 2009 - HPHA to adopt Long Range Plan and incorporate into By-Laws at Fretz Park

November 1, 2009 - HPHA Annual Meeting - Review of Five Year Economic Plan and the Long Range Plan phased implementation