

HPHA Long Term Objectives Survey - Results

Survey Data:

- Number of Returned Surveys: 42 (35% of 119 homes)
- Household Age Mix: 71 adults, 32 children (.45 children per household average)
- All Circles represented; min 4, max 7 surveys per Circle.
- 80% of Surveys reported 1-5 Hours per week of Park use per week
- 70% anticipate living in HPHA over 6 years, with almost 1/2 of all respondents indicating 11+ years.
- ALL who answered the question “would recommend HPHA to others” marked “Yes”
- Survey date: Feb 2009.

Responses to Proposed Objectives:

• Increase Holiday Park Home Values

- 18 Important (1-2)
- 4 Somewhat (3)
- 14 Not Important (4-5)

• Build Sense of Community

- 18 Important (1-2)
- 12 Somewhat (3)
- 10 Not Important (4-5)

• Improve Overall Security

- 24 Important (1-2)
- 7 Somewhat (3)
- 6 Not Important (4-5)

• Improve Park facilities and green space

- 32 Important (1-2)
- 8 Somewhat (3)
- 3 Not Important (4-5)

Improving Park facilities and green space clearly are rated highest importance. Improving Overall Security is second highest.

Increase Home Values and Build Sense of Community importance ratings are primarily Very to Somewhat important, however Home Values also had highest Not Important rating of all objectives.

Park/facilities Use

More than 60% sited use of:	Less than 45% sited use of:
Sidewalk	Tennis Courts
Pool	Playgrounds
Green Space	Dog Walking